Build Your Career in Business

BSB40407 CERTIFICATE IV IN SMALL BUSINESS MANAGEMENT

Certificate IV in Small Business Management reflects the role of individuals who use well-developed skills and a broad knowledge base in a wide variety of small business contexts. Students will gain the skills required for enriching their business management knowledge that may assist in furthering a career in Business Management.

CAREER OPPORTUNITIES

- Small Business Manager
- Team Leader
- Coordinator

Enrol Now!
WHAT'S THE COURSE ABOUT?
Certificate IV in Small Business Management reflects the role of individuals who use well-developed skills and a broad knowledge base in a wide variety of small business contexts. Students will gain the skills required for enriching their business management knowledge that may assist in furthering a career in Business Management.

DO I QUALIFY FOR FUNDING?
This training is delivered with Victorian & Commonwealth Government funding. *Eligibility criteria applies.

COURSE OUTLINE

Core Units
- BSB40407 Establish legal and risk management requirements of small business
- BSB40408 Plan small business finances
- BSB40409 Market the small business
- BSB40410 Undertake small business planning

Elective Units
- BSB40411 Coordinate implementation of customer service strategies
- BSB40412 Address customer needs
- BSB40413 Promote innovation in a team environment
- BSB40414 Undertake marketing activities
- BSB40415 Analyse and present research information
- BSB40416 Monitor and manage small business operations

WHAT ARE MY CAREER OPPORTUNITIES?
Occupational outcomes include — Small Business Manager.

PRE-REQUISITES
There are no formal pre-requisites for this qualification.

PRIOR EXPERIENCE
RPL and Credit Transfer are available. Fees apply. Please see our website for more information on fees and terms and conditions.