Certificate IV in Small Business Management reflects the role of individuals who use well-developed skills and a broad knowledge base in a wide variety of small business contexts. Students will gain the skills required for enriching their business management knowledge that may assist in furthering a career in Business Management.

**CAREER OPPORTUNITIES**
- Small Business Manager
- Team Leader
- Coordinator

Enrol Now!
BSB40407 CERTIFICATE IV IN SMALL BUSINESS MANAGEMENT

WHAT'S THE COURSE ABOUT?
Certificate IV in Small Business Management reflects the role of individuals who use well-developed skills and a broad knowledge base in a wide variety of small business contexts. Students will gain the skills required for enriching their business management knowledge that may assist in furthering a career in Business Management.

COURSE OUTLINE

Core Units
- BSBSMB401A Establish legal and risk management requirements of small business
- BSBSMB402A Plan small business finances
- BSBSMB403A Market the small business
- BSBSMB404A Undertake small business planning

Elective Units
- BSBCUS401B Coordinate implementation of customer service strategies
- BSBCUS402B Address customer needs
- BSBINN301A Promote innovation in a team environment
- BSBMKG414A Undertake marketing activities
- BSBRES401A Analyse and present research information
- BSBSMB405B Monitor and manage small business operations

WHAT ARE MY CAREER OPPORTUNITIES?
Occupational outcomes include — Small Business Manager.

PRE-REQUISITES
There are no formal pre-requisites. There are no limitations to entry based on age, gender, physical ability, social and educational background.

PRIOR EXPERIENCE
RPL and Credit Transfer are available. Fees apply. Please see our website for more information on fees and terms and conditions.

DO I QUALIFY FOR FUNDING?
This training is delivered with Victorian & Commonwealth Government funding. *Eligibility criteria applies.

This course can be tailored to meet your business requirements