Certificate IV in Small Business Management reflects the role of individuals who use well-developed skills and a broad knowledge base in a wide variety of small business contexts. Students will gain the skills required for enriching their business management knowledge that may assist in furthering a career in Business Management.

CAREER OPPORTUNITIES
- Small Business Manager
- Team Leader
- Coordinator

Enrol Now!
WHAT'S THE COURSE ABOUT?
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COURSE OUTLINE

Core Units
- BSBSMB401A: Establish legal and risk management requirements of small business
- BSBSMB402A: Plan small business finances
- BSBSMB403A: Market the small business
- BSBSMB404A: Undertake small business planning

Elective Units
- BSBCUS401B: Coordinate implementation of customer service strategies
- BSBCUS402B: Address customer needs
- BSBINN301A: Promote innovation in a team environment
- BSBMKG414B: Undertake marketing activities
- BSBRES401A: Analyse and present research information
- BSBSMB405B: Monitor and manage small business operations

DO I QUALIFY FOR FUNDING?
This training is delivered with Victorian & Commonwealth Government funding. *Eligibility criteria applies.

COURSE DETAILS
National Code: BSB40407
Units: 10 units (4 core & 6 elective)
Fees: From $1,000*
Location: Multiple
Delivery Mode: This qualification is delivered through a blend of formal face to face classes at MCIE campus, self paced and workplace delivery. Contact on a monthly basis is the minimum requirement depending on blend
Duration: Full time 6 months
Assessment: Methods for assessment include written & practical/observation
Prior experience: RPL & Credit Transfer is available

WHAT ARE MY CAREER OPPORTUNITIES?
Occupational outcomes include — Small Business Manager.

PRE-REQUISITES
There are no formal pre-requisites for this qualification.

PRIOR EXPERIENCE
RPL and Credit Transfer are available. Fees apply. Please see our website for more information on fees and terms and conditions.

This course can be tailored to meet your business requirements