BSB40415 Certificate IV in Small Business Management

STUDY WITH AN AWARD WINNING TRAINING ORGANISATION IN MELBOURNE

We are a vibrant and innovative Melbourne based Registered Training Organisation. Since 2008, we have helped thousands of students to fulfil their career goals in such sectors as hospitality, business, early childhood education and aged care. We offer international students a wide range of career focused training which has been developed in consultation with relevant business and industry leaders. This consultation ensures the curriculum being delivered is equipping the students with the right skills and experiences that will help them achieve their vocational and employment goals.

We employ experienced training staff who have demonstrated strong industry experience and who are committed to promoting a culture of learning and achievement.

We deliver our Business qualifications using real life case studies and current industry expertise. There is a strong focus on practical business management knowledge and we focus our training on equipping our students with skills and a broad knowledge base in a wide variety of contexts.

MCIE was founded on a spirit of entrepreneurism and this is reflected in the message we share with our students. Some of our students go on to run successful small businesses which are now in the expansion phase because of the lessons they have learned in the classroom. We have also had students study Early Childhood Education and Hospitality with us who go on to study a Business qualification with the aim of setting up their own small business.

“I HIGHLY RECOMMEND MCIE BECAUSE THEY TRULY CARE ABOUT YOUR WELL BEING, HELP APPLY THE KNOWLEDGE GAINED IN REAL LIFE SITUATIONS AND HAVE HELPED STUDENTS LIKE ME ACHIEVE MY CAREER GOALS.”

JEN TI CHENG: Studied a Certificate IV in Small Business Management

CRICOS Code: 073297G
BSB40415 CERTIFICATE IV IN SMALL BUSINESS MANAGEMENT

COURSE DESCRIPTION
National Code BSB40415
Course Duration 26 weeks
Tuition Fee A$4,000
Resources Fee A$250
Administration Fee A$200
CRICOS Code 073297G
Contact hours 20 hours per week

This qualification is suitable for small business managers who need to use well-developed skills and a broad knowledge base to solve a range of problems, and analyse and evaluate information. Small Business Managers may provide leadership, guidance and have responsibility for output of others.

CAREER OPPORTUNITIES
This qualification can lead to positions in small business management.

PRE-REQUISITES/ENTRY REQUIREMENTS
An English Language proficiency level of one of the below:
• IELTS band score of 5.5 or equivalent internationally recognised exam result in line with DIBP regulations
• Satisfactory completion of Explore English ELICOS

Other entry requirements include:
Academic
• Completion of senior high school or equivalent to the Australian Year 12 of education

Regulatory
• A current and valid passport
• A valid study visa that covers the duration of study for the course

Age at Commencement
• MCIE will not accept overseas students who would be under 18 years of age at the time of proposed commencement

QUALIFICATION RECOGNITION
This qualification is based on the principles, guidelines and standards set by Australian Qualifications Framework (AQF) and is recognised throughout Australia.

ASSESSMENT
Assessment is undertaken through classroom delivery as well as completing assessment activities and tasks such as: questions and answers, case studies, observations/demonstration, role-plays, research assignments, workplace projects & practical demonstrations.

COURSE OUTLINE

Core Units
BSBSMB401 Establish legal and risk management requirements of small business
BSBSMB402 Plan small business finances
BSBSMB403 Market the small business
BSBSMB404 Undertake small business planning

Elective Units
BSBCUS401 Coordinate implementation of customer service strategies
BSBCUS402 Address customer needs
BSBINN301 Promote innovation in a team environment
BSBMKG414 Undertake marketing activities
BSBRES401 Analyse and present research information
BSBSMB405 Monitor and manage small business operations

“By developing strong business skills and incorporating industry training during study, students can aim for an exciting management career that offers students flexibility in the modern workplace.”

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