INDUSTRY CONNECTIONS

ISSUE ONE // SUMMER 2015
Welcome to the very first edition of MCIE Industry Connections for Summer 2015. This publication shares with you industry updates, upcoming events and the latest news from Melbourne City Institute of Education. We explore how MCIE is partnering with leaders in the industry, such as RACV & ALH Group to create new employment opportunities. We speak with Good Start Early Learning to understand the gaps between educators knowledge and skills to ensure that curriculum delivery closes those gaps. Plus, we explore how to meet the growing demand for high quality aged care services workers and partner with Gellibrand Services to assist our Community Care students in being job ready. We discover how the new boutique Explore English Campus in Melbourne CBD is setting a new standard in the ELICOS industry & so much more!

AMY KAULER // MARKETING & EVENTS MANAGER

2015 HIGHER EDUCATION AND SKILLS GROUP OVERSEAS FELLOWSHIP

Rajiv Gulshan, Director of Training & Delivery at MCIE has been successful in winning the Higher Education and Skills Group (HESG) Overseas Fellowship for 2015 sponsored by The Department of Education & Training and International Specialised Skills Institute in Carlton, Victoria.

This fellowship aims to provide opportunities for staff in Victorian Government contracted Registered Training Organisations to assist in building capacity in the VET training sector in key Victorian industries, to support leading edge technologies in a contemporary setting, and to build cultural exchange in the area of education and pedagogy.

The intent of the fellowship awarded to Rajiv is to examine innovative approaches that demonstrate potential benefits for, and application in, Victoria. A key outcome of each Fellowship is forming links between training and industry productivity.

Rajiv’s award winning proposal will explore whether assessors working in training organisations delivering vocational qualification have sufficiently sound grounding in assessment theory and practice, and related tools and techniques. In particular, do training organisations in other countries that follow the competency based training system have clearly defined and documented standards for assessing a student?

Rajiv will be sponsored by the Higher Education and Skills Group (HESG) to visit the Helsinki Vocational School Perho, which is a pioneer in delivering vocational skills in Finland and a Vocational Education Institution renowned for its high quality operations in Europe.

EXCELLENCE IN INNOVATION IN INDUSTRY PARTNERSHIPS

MCIE has been nominated as a finalist in the Victorian International Education Awards 2015, in the ‘Excellence in Innovation in Industry Partnerships’ category.

The Victorian International Education Awards celebrates Victoria’s largest services export by recognising innovative education institutions, companies and service providers, as well as the exceptional accomplishments of international students.

You can learn more at studymelbourne.vic.gov.au

UPCOMING EVENTS

- FREE BUSINESS SEMINAR - BUSINESS CASH FLOW 101
  MCIE Campus, West Melbourne
  2 December 2015
  To RSVP, contact feren.yen@mcie.edu.au

- ACPET NATIONAL CONFERENCE
  Hobart
  Event to focus on strategic and policy development
  24-25 August 2016
  To learn more, head to acpet.edu.au

- EXCELLENCE IN PROFESSIONAL PRACTICE CONFERENCE
  Melbourne
  Collaboration for school improvement
  19-20 May 2016
  To learn more, head to acer.edu.au

For a full list of upcoming industry events, please head to mcie.edu.au
The future of commercial cookery

Sudarshan Sripathi (MCIE Hospitality Co-ordinator), Bryony Dade (MCIE Learning & Development Director) and Tom Milligan met recently to deliberate on the future of the Commercial Cookery qualification and how it needs to align with the demands of the industry. Chef Milligan is a great supporter of MCIE and quite a few of our students and trainers are working in Atlantic as full time team members. Tom was impressed with the students and young chefs handling the food preparation and dispensing activities during the Spring Racing carnival in Melbourne recently.

Working closely with industry to create new opportunities

TOM MILLIGAN, EXECUTIVE CHEF OF THE ATLANTIC GROUP was so impressed with our training facilities and skills of our students - he has offered employment opportunities for MCIE students at Atlantic Group.

MCIE’s Work Based Training Program is helping students gain employment in the Industry. Three students from the Epping group have been offered employment from their WBT host employers.

Industry consultation: As a part of MCIE’s engagement with the Hospitality Industry to ensure our strategies are relevant and our staff have current and relevant industry skills; we met up with Graeme Asbury, National Food Safety Manager ALH Group and Chef Parry, Owner of King Steak & Seafood Bar, over lunch prepared by our students at the MCIE cafe. The discussion was lively and covered current food trends, student to staff ratios, volume of learning and necessary skills for graduates and students on placement. A number of ideas have been taken from these discussions and will be used to improve our current training and assessing strategies.

MCIE Cafe refurbishment: MCIE’s Cafe is being given a face lift. Funky lighting has already been installed and painting is due to commence soon. It already looks exciting – come down and have a look! We cannot wait to see it completed.

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RACV tour with Mark Normoyle

MCIE students recently visited the RACV Club where they were given a special tour of the back of house and front of house facilities by Executive Chef Mark Normoyle.

Some of our students will soon embark on a 6 month work experience opportunity with RACV where employment opportunities await our best students!
THE FUTURE OF THE CHILDREN’S SERVICES SECTOR

During 2015-16, roughly 1.6 million children aged 12 and under are expected to attend some form of government-approved or government-funded Child Care Service. Government assistance has increased for parents who want to put their children in formal care arrangements as they return to the workforce, which has aided the Child Care Services industry over the past few years. This increased incentive has helped drive industry revenue growth over the past five years, with revenue expected to grow by an annualised 11.7%. In 2015-16, the industry is expected to generate revenue of $10.6 billion, up 12.2% on the previous year due to higher fees and strong growth in government funding. A rise in the maternal workforce participation rate over the past five years has reinforced demand for Child Care and jobs associated with this growth.

MCIE has worked closely with the Casey Council and Good Start Early Learning Centre at Pakenham in the past few months and are continuing to collaborate with Family Day Care and ECEC Centre Coordinators to understand the gaps in the educators’ knowledge and skills to ensure that MCIE’s curriculum delivery closes the gaps by providing educators with current and updated knowledge and skills to meet the new quality standards.

To learn more about how we are equipping the next generation of Child Care Professionals, please email Maryann, MCIE Early Childhood Education & Care Co-ordinator at maryann.james@mcie.edu.au.

MAKING HEADLINES

24/7 CHILD CARE MAY SOON BE AVAILABLE IN AUSTRALIA // 29 OCTOBER 2015

In a move which is sure to be welcomed by parents who don’t work in traditional 9 - 5 employment, Simon Birmingham, the Minister for Education and Training has told the Family Day Care Triennial Conference in Sydney last week that the federal government is looking into deregulating opening hours for child care centres.

In his speech to the conference Minister Birmingham said “We want to empower families with choice - real choice that means they decide whether they return to work based on their own interests and needs rather than the availability of child care; real choice about whether they access that child care in their own home, a family day care centre or a long day care centre near their home, near their work or located somewhere in between. If we’re to employ families with choice, then we need to deliver options and opportunities for them.”

Under the federal government’s proposed changes, centres will no longer be required to operate a maximum of five days a week, giving them increased flexibility to meet the demands of their local community. Minister Birmingham explains “One of the ways we have sought to inspire innovation in the sector is to remove the obstacles previously in place around operating hours. The Government will remove restrictions on child care operating days and hours as part of the new Package. The only requirement on services will be that they operate a minimum of 48 weeks per year.”

Source: Herald Sun, 2015
GETTING DOWN TO BUSINESS

MCIE hosts free business management seminars to compliment the units within the Diploma and Certificate IV business courses. Students, staff and the general public are invited to attend these seminars to expand on their business knowledge.

UPCOMING BUSINESS SEMINAR:

BUSINESS FINANCE: CASH FLOW 101
Where: MCIE Campus, West Melbourne
When: 2 December 2015
To RSVP, contact feren.yen@mcie.edu.au

Morgan Gries is the Small Business Relationship Manager at Bendigo and Adelaide Bank. He brings experience in community banking and business banking together and builds quality relationships with clients guiding them from the beginning of their entrepreneurial journey. Starting your business? Looking to grow your business? Managing day-to-day operations? Morgan can point you in the right direction and educate you on business finances.

Purpose: This session will focus on cash flow. Cash flow is the movement of funds in and out of your business and is often the most critical component of success for a SME. Without cash, profits are meaningless. Whether you’re in the start-up phase of your business or in the transition of trying to grow your business by way of attracting new customers or increasing sale orders, there are a number of tools for owners to manage their day to day working capital requirements.

SMART PLANNING WORKSHOPS

MCIE students are given additional career coaching and pathway support. Sessions on successful networking and presentation styles are held and external guests; such as the Commonwealth Bank Foundation; are specially invited to host sessions on SmartPlanning, SmartWorking, and SmartTransitions which helps students with budgeting and job readiness.

Workshops like this give our students the fundamental tools to walk into work placement with confidence. The Smart Planning Workshops, for instance, was timely and valuable, especially for students who were just about to graduate.

Students picked up tips in such areas as personal reputation and the five things needed to make a good first impression:

- Grooming
- Be organised
- Smile
- Firm handshake
- Remember names

These tips mirror what is already taught in class, but this message is strengthened coming from an external presenter. International students, who have come from different multicultural backgrounds where this may not be the norm, have benefited immensely from these workshops. This is not only important for the student, but also the employer.

PREVIOUS SEMINARS

SOCIAL MEDIA: MARKETING INSIGHTS
PRESENTED BY THEODORE BUSCEMI
Theodore Buscemi is the Integrated Marketing Specialist at BMW Australia and has experience in the digital and marketing space having both freelanced and worked in the Agency, Small Business and the Not for Profit sectors.

This workshop is for those thinking of owning a business or working for a business that has a social media page.

Social Media is a real time marketing tool and this session was designed for beginners of social media marketing. Manage, identify, assist and track to your advantage.

SMALL BUSINESS PLANNING: BUSINESS STRUCTURE AND TAXATION
PRESENTED BY NATHAN PApson
Nathan Papson is the Principal Lawyer at Papson Legal and has extensive experience in the fields of SMSF law, taxation law, estate planning and commercial law. He has been active in the banking, taxation and SMSF sectors and has attained the highest qualifications in his areas of specialty.

We invite any interested industry professionals to conduct a professional development seminar at MCIE. Please contact Feren at feren.yen@mcie.edu.au to register your interest.
HELPING COMMUNITY CARE STUDENTS BE JOB READY

The MCIE training team has been consulting with the industry over the past few months. This discussion with several Aged Care and Disability centres forms part of MCIE’s review of its training and assessment strategies to ensure that our community care students are job ready to the needs of the potential employers.

The representatives of Scope Victoria’s Chislon, Carnegie and Lilydale centres as well as Estia Health, Ardeer, Gellibrand Services, Sunshine, VECH, Ascot Vale and Wallara Australia, Dandenong contributed enthusiastically to set an even stronger delivery and assessment strategy for aged care, disability and HACC qualifications.

As the demand for aged care services expands there is the possibility of new or deepening skill shortages for direct care workers. We asked residential facilities various questions about the incidence of skill shortages across key occupations, what factors caused these shortages (where they were present), and how facilities responded to them. The data collected from the questions around skill shortages (causes and responses) will be used to ensure that the training material for the new training packages (which is being rolled out in early 2016) is appropriate and prepares MCIE students to be productive in the job and integrate effectively with the current policies and practices from the first day of the employment. The required number of trained manpower in community care will continue to grow at a rate of 18% till 2020.

We also took this time to reflect on the current resources, practical simulation rooms and have budgeted additional funds in 2016 to be one of the top providers of community care qualifications in Victoria. MCIE will like to thank all the centre’s mentioned above for their valuable time and with whom we have placement agreements in helping to provide work experience opportunities for our students. Most of our students have been successful in finding full-time employment with these centres.

Size of the residential aged care workforce, all PAYG employees and direct care workers: 2003, 2007 and 2012 (est. headcount)

<table>
<thead>
<tr>
<th>OCCUPATION</th>
<th>2003</th>
<th>2007</th>
<th>2012</th>
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<tbody>
<tr>
<td>All PAYG employees</td>
<td>156,823</td>
<td>174,866</td>
<td>202,344</td>
</tr>
<tr>
<td>Direct care employees</td>
<td>115,660</td>
<td>133,314</td>
<td>147,086</td>
</tr>
</tbody>
</table>

We support students with key employment-related knowledge and skills to find; and build; a fulfilling career. Students learn through classroom activities, work experience and career days which build self esteem and confidence in a supportive environment. We tap into our students’ dreams, strengths and challenges and link each student with work experience pathways that lead toward employment and volunteer opportunities. Students leave the program with clarity and direction. Importantly, students leave with a sense of confidence and purpose that puts them in good stead as they go after opportunities that fit them. To learn more about this program, please email info@mcie.edu.au.
Dr. Susan Delahunty has been responsible for setting up Explore English, a funky, boutique style ELICOS Centre in the heart of Melbourne’s CBD.

As the Director of the Language Centre, she oversees academic output and is also responsible for implementing strategic direction to help strengthen the Centre’s position in the marketplace.

Prior to this project, Susan gained valuable managerial experience working at a number of institutions such as Bendigo Kangan Institute and Cambridge International College. In fact, she has over 20 years’ experience in the training and development industry and is a member of the Teachers Registration Board of WA (TRBWA) and the Victorian Institute of Teaching (VIT). Her overseas experience has been in the Middle East (Dubai), Malaysia and Japan.

Susan has always had an interest in the experiences of students who cross international borders and as a result, her PhD research focused on International education. In particular, Susan illustrated the stories of Middle Eastern Gulf women studying at Australian universities. Susan also holds 2 Master Degrees (Applied Linguistics – TESOL) and Education (Special Needs).